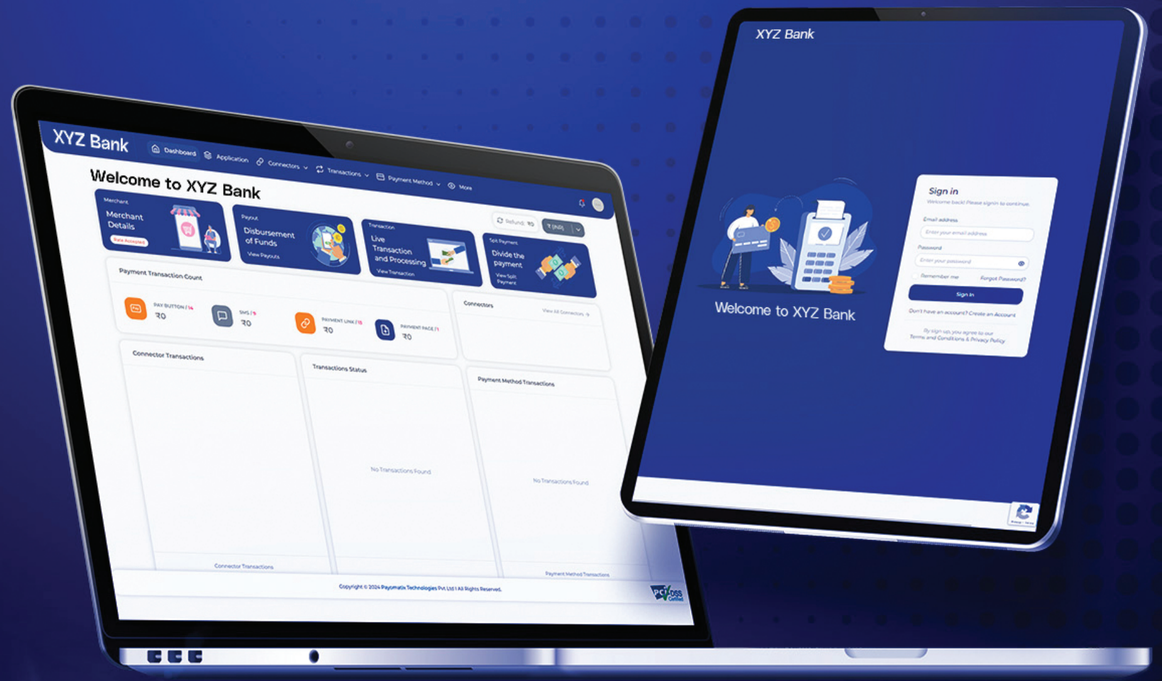
PAYOMATIX

White Label Solutions

Payment Orchestration



About Our Founder

Ruchi Rathor is a pioneering force in Fintech, seamlessly transitioning from a distinguished career in Technology to revolutionize the Payments lindustry. With over two decades of experience, she has significantly influenced the Indian payments ecosystem over the past five years, advising both emerging Startups and established Corporations on optimizing their payment processes.

A prominent Fintech Expert, Investor and a Motivational Speaker, Ruchi has delivered impactful talks on TEDx, where she explored how passion is derived from Life's Deeper Purpose. Her remarkable contributions and leadership in fintech have been recently featured in Forbes India, highlighting her exceptional expertise and influence in the industry.

Our Mission:

Payomatix is committed to transforming the global payments industry by providing state-of-the-art, secure and effortless payment solutions designed to streamline transactions and fuel the growth of businesses worldwide.

Our Vision:

Our vision is to be the premier provider of payment solutions, distinguished by our state-of-the-art technology, superior customer service and a relentless commitment to supporting and advancing our clients' success.

THE PAYOMATIX'S STORY

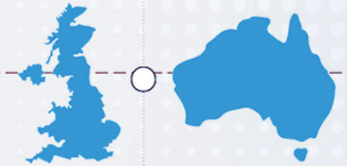
Welcome To Payomatix, A Leading Provider Of Innovative Payment Solutions

2010

2014
Nuvei, TrustPayments, Elavon and others
Worked as a referral partner

2015
Big acquirers in Europe

Worked as Payment Facilitator

2016
Entered into Australian and UK Market

Catered card acquiring solutions

2017
$4-5 mil
Processing every month

2018
LATAM, SEA, EU, AUS region and others

Opened gates to APMs

2020
PAYOMATIX
Entered Indian market with Payomtix

Crossed a benchmark of $100 mil
Processing every month

2022

2023
Cashier with 10+ PG integration
Launched

White Label Payment Gateway Solutions
Launched

2024
Prepaid Cards/Brand Vouchers & Payout Solutions
Added

2024
Payobill
Launched

Registered Now in Canada

Registered Now in Dubai

Our Offerings

White Label Solutions

Your brand, your rules. Our payment gateway, customized for you

PayoBill

BBPS, AEPS, DMT, CMS, Recharges, Cross-Border Transfers

Cashier: Payment Orchestration Platform

Payins & Payouts

PayocardZ

Corporate Cards, Gift Cards & Brand Vouchers

Payment Gateway Services

Your trusted partner for payment processing.

PayXBorder

Your Global Gateway for Seamless Cross-Border Remittances

WHITE LABEL FEATURES

Payment Orchestration Platform

Transaction routing depends on success rate, amount, mode, or card scheme.

Lesser Transaction Drop Rate

Integration and Management of Multiple PGs on a single dashboard.

Single Dashboard for Multiple Merchant Management

Tailored Solution as per your Business Needs

WHITE LABEL BENEFITS

Your Own **Branding**

24/7 Support

Additional Source of **Recurring Revenue** for your Business

Enhance overall **GMV/GTV** for your Business

Quick Entry into Market

Business Flow

MERCHANT

Payment Options

- Credit Card / Debit Card
- Net Banking
- UPI
- Wallet
- Pay Later
- EMI

Intelligent Payment Routing System

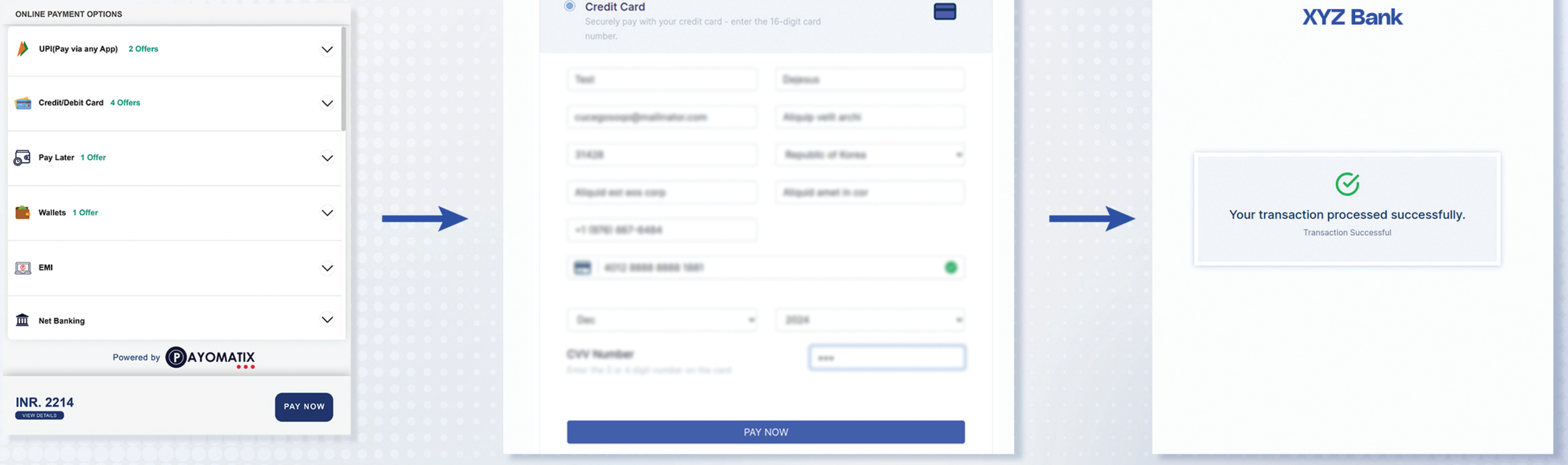
- Card Type
- Payment Mode
- Amount
- Payment Provider
- Other Curated Routing Options

Providers

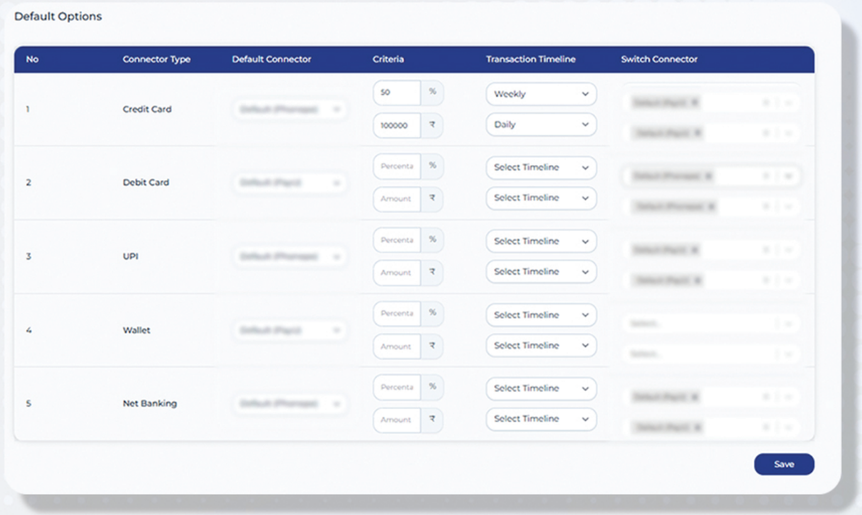
- PayU
- Easebuzz Payment Solutions
- BillDesk
- WORLDLINE
- Cashfree Payments
- CCAvenue
- PhonePe
- and many more

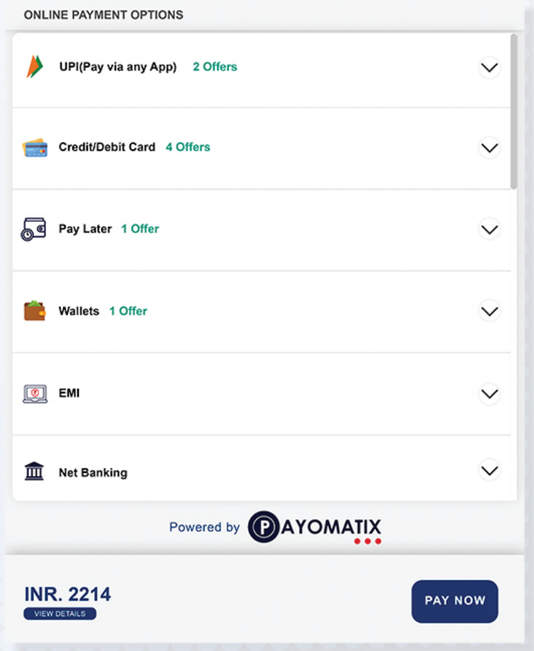
Payment Successful

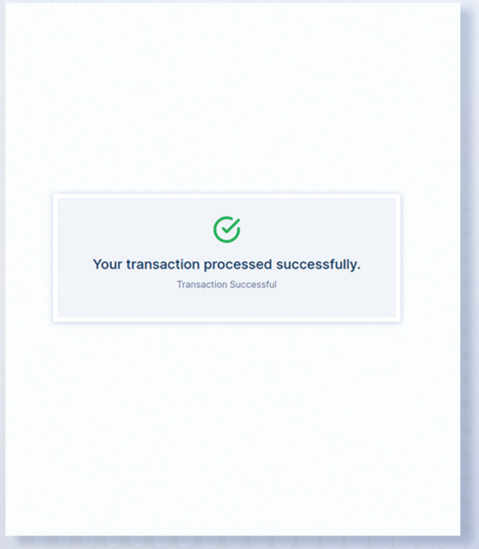
Transaction Flow
(Frontend)



Transaction Flow
(Backend)





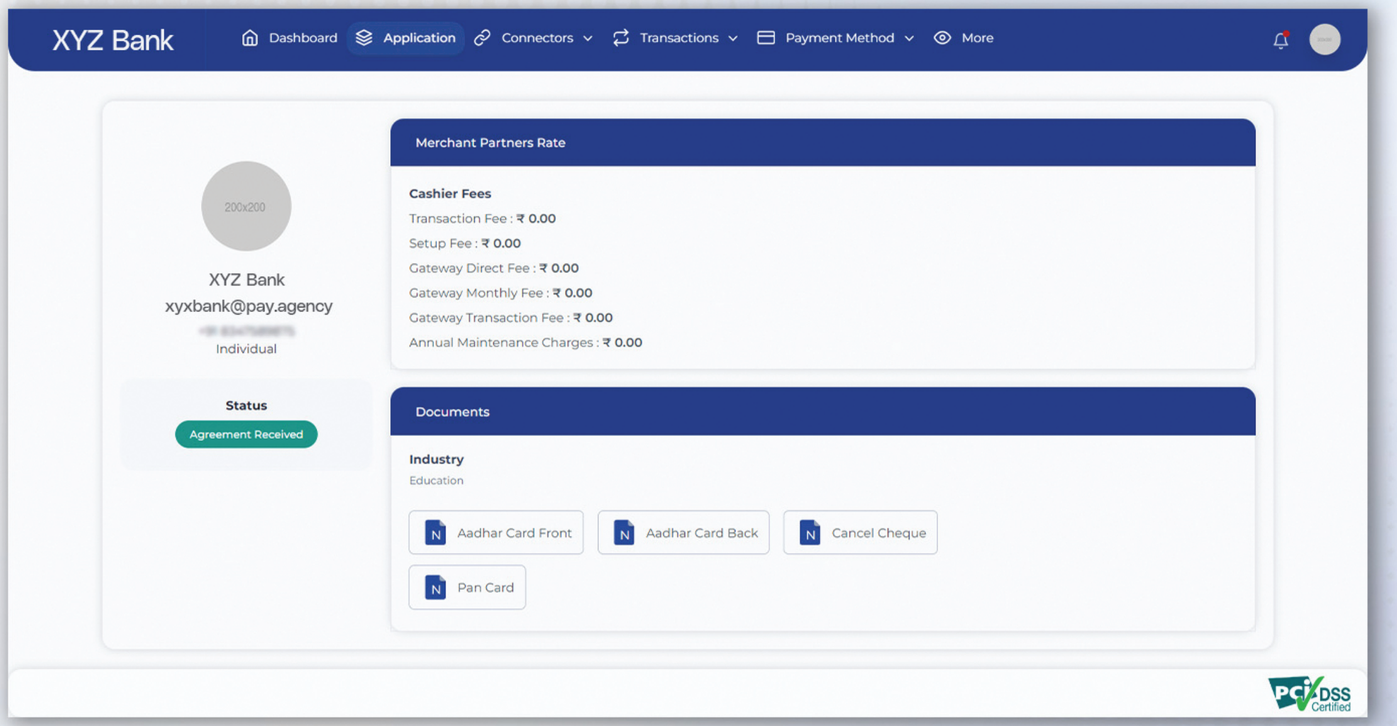


If one gateway **experiences downtime**, **Cashier seamlessly reroutes** payments to an operational gateway, ensuring uninterrupted transactions for your customers without any delays.

Merchant Dashboard

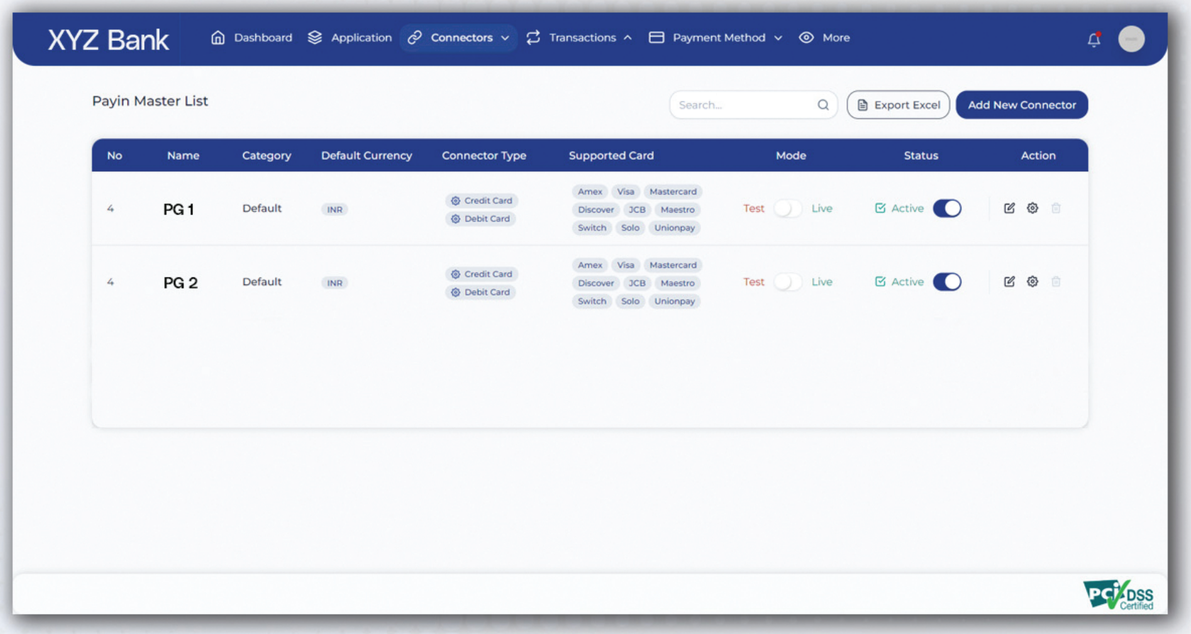
Dashboard

Easily manage Applications, Connectors, Transactions, and Payment Methods in one view, keeping all merchant activities up-to-date.



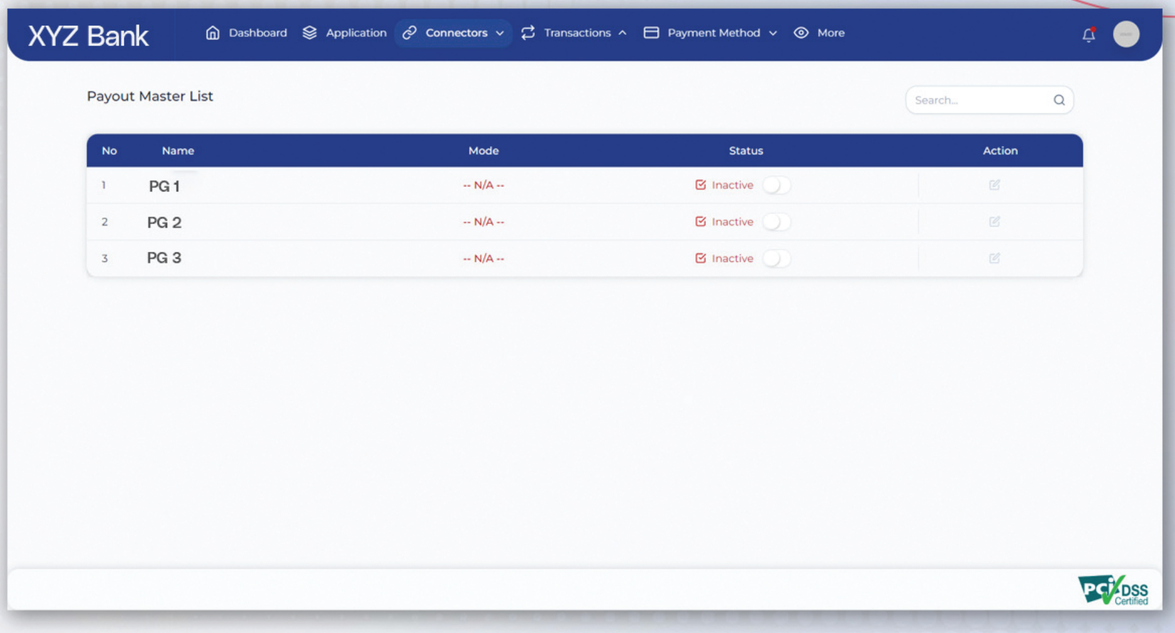
Application

View your profile info including name, email, phone, application status, commercial rates, and KYC/KYB documents.



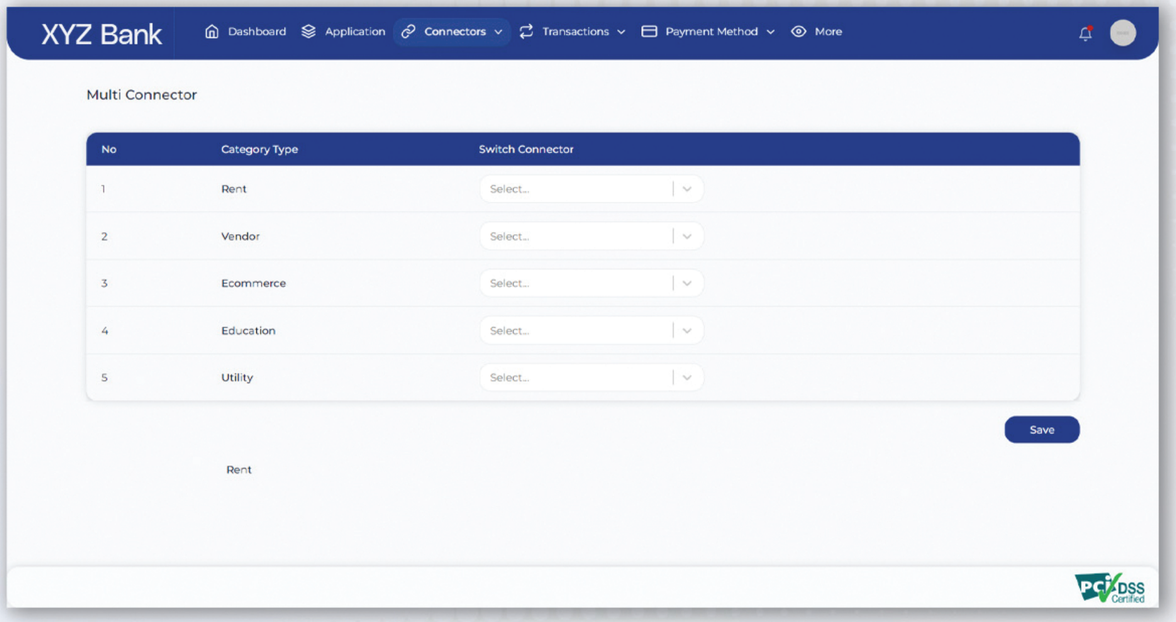
PGs (PayIns)

Payin Master List: Manage pay-in connectors by adding multiple payment gateways, with the option to activate or deactivate any gateway as needed.



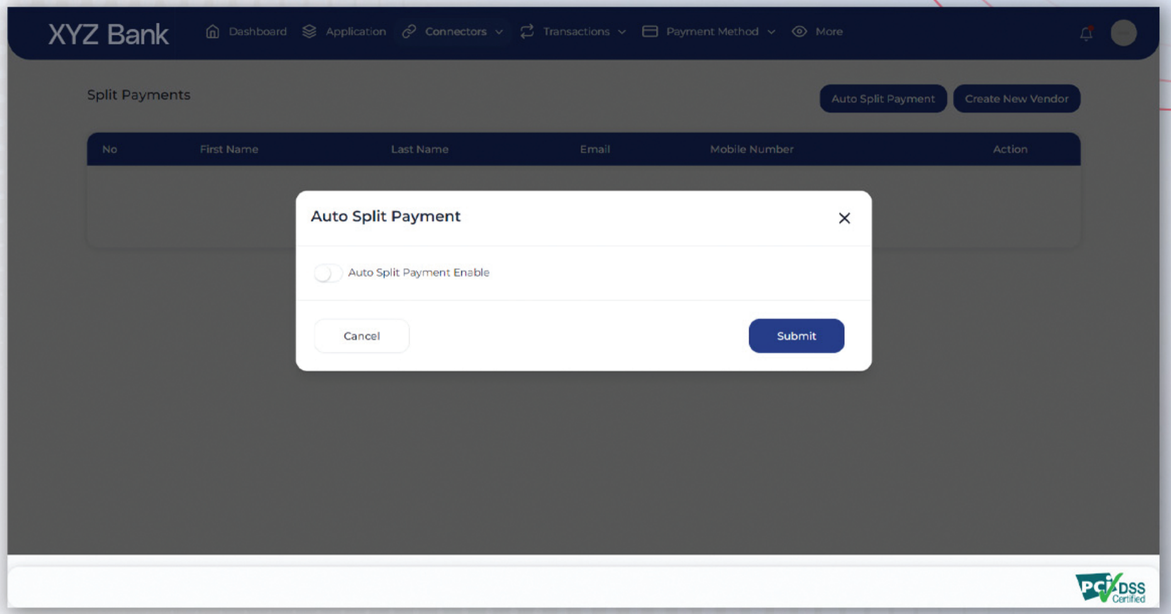
PGs (PayOuts)

Payout Master List: Manage pay-out connectors by adding multiple payment gateways, with the option to activate or deactivate any gateway as needed.



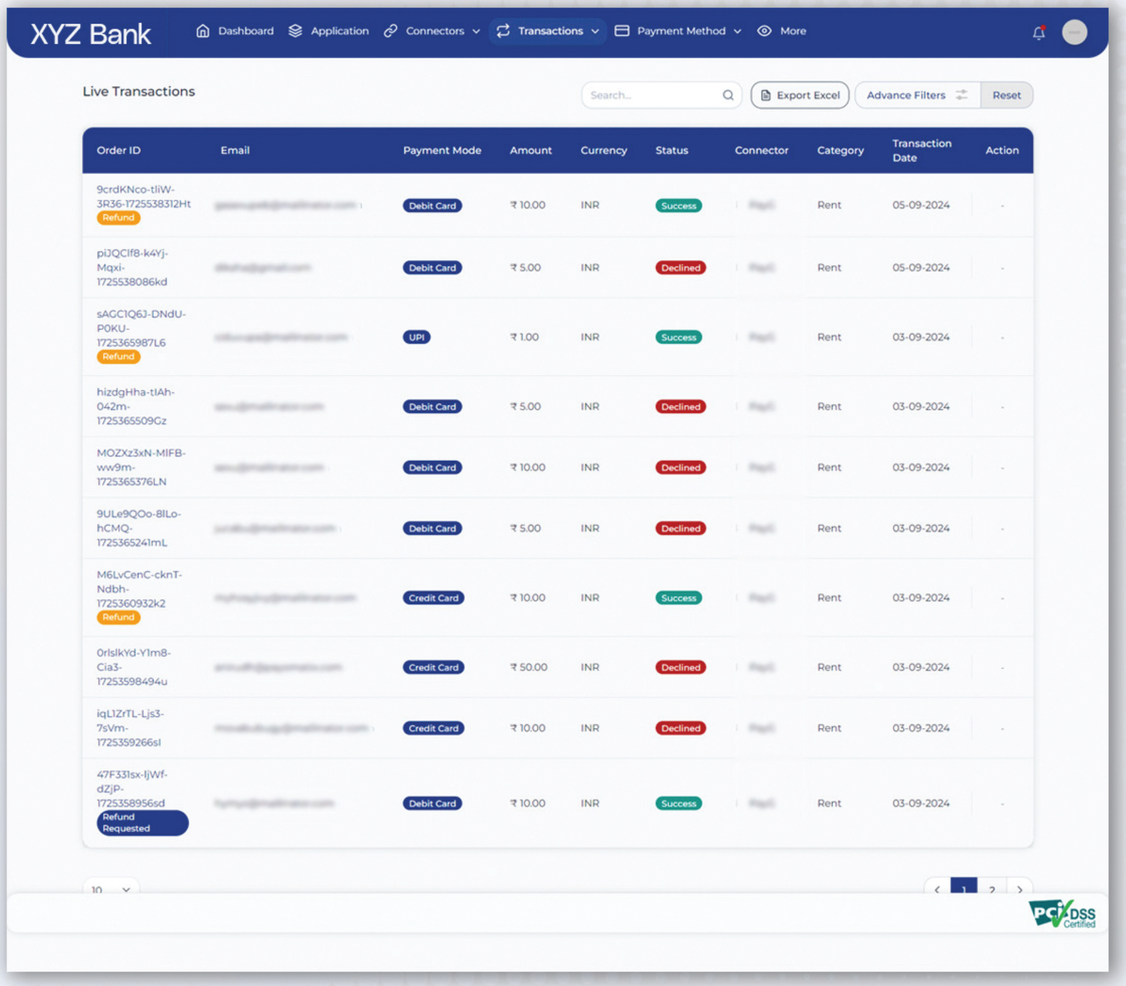
Multi Connector

Payout Master List: Manage pay-out connectors by adding multiple payment gateways with the option to activate or deactivate any gateway as needed.



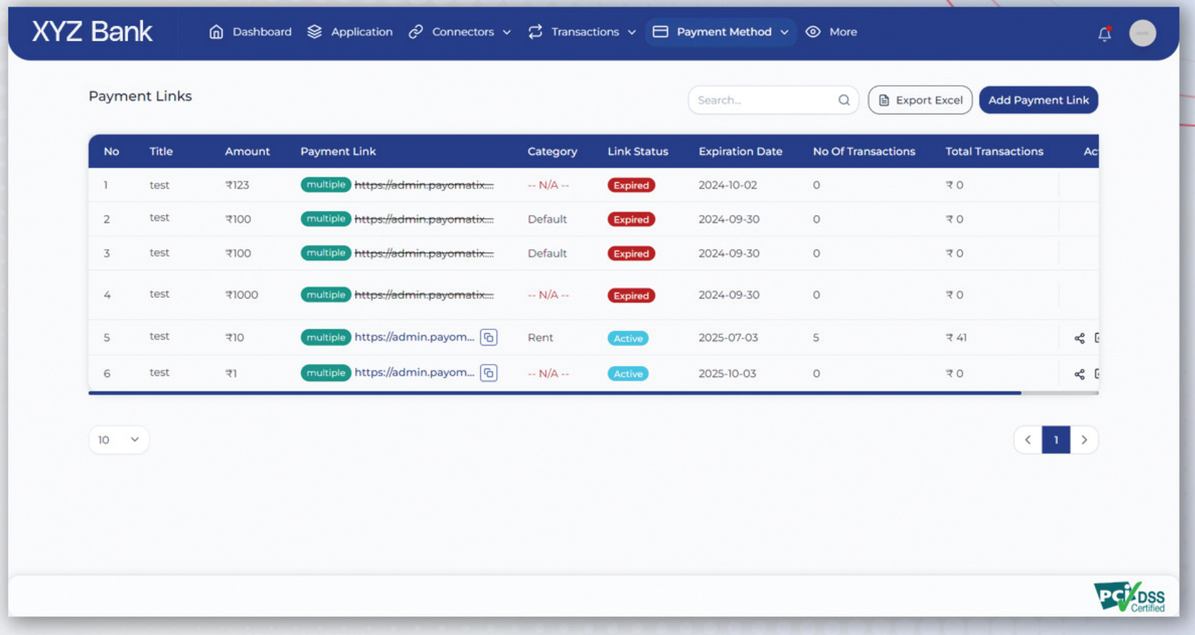
Auto Split Payment

The Split Payments feature allows you to divide payments among your vendors as needed. You can also enable Auto Split Payments to automate this process



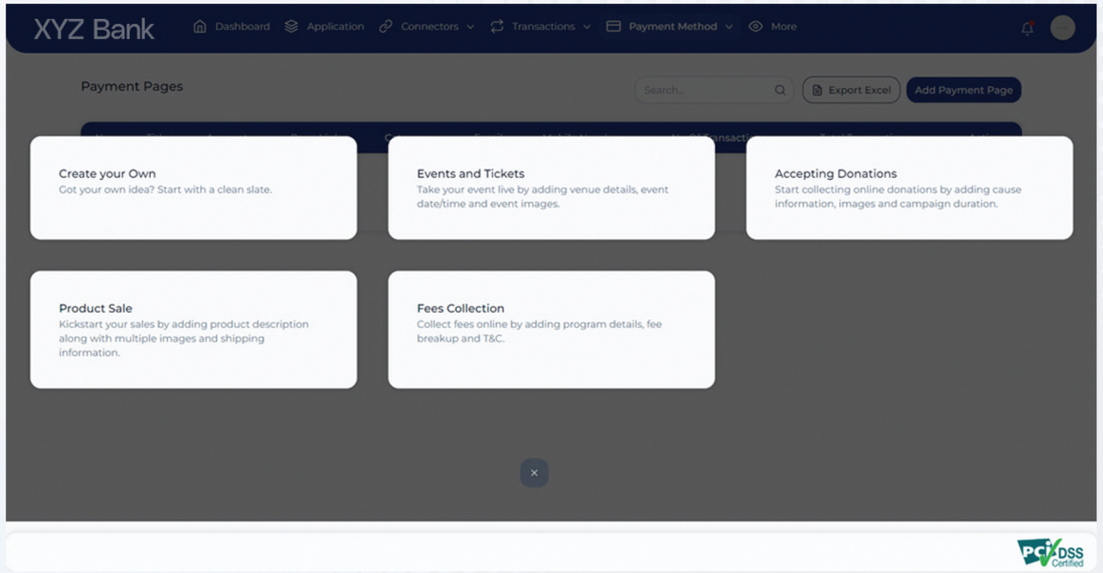
Live Transactions

The Live Transactions tab lists all transaction details, including Order ID, payment mode, amount, currency, and status. Apply filters or export data as needed.



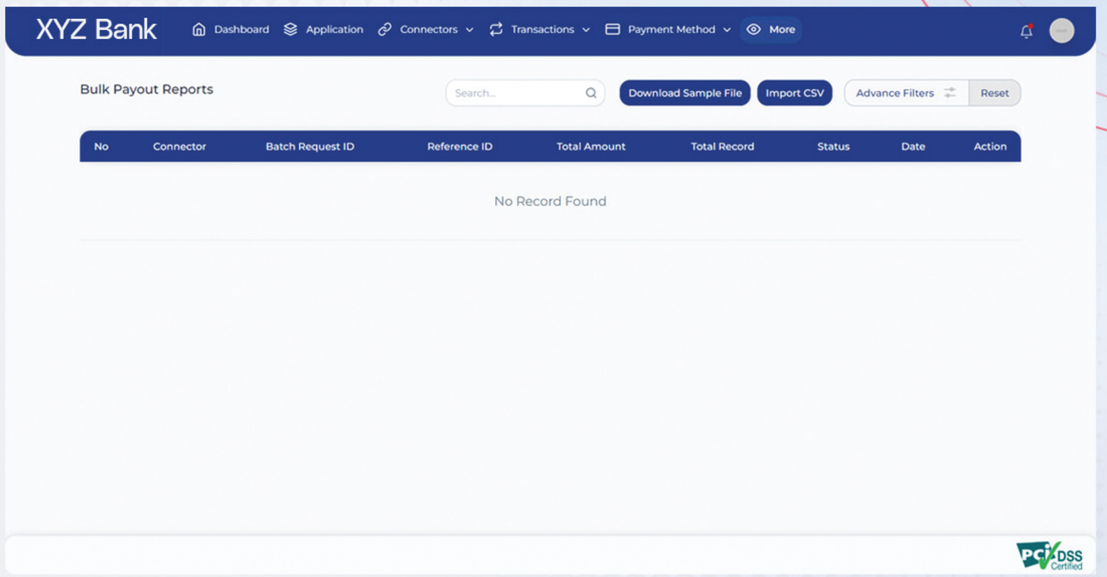
Payment Links

The Live Transactions tab lists all transaction details, including Order ID, payment mode, amount, currency, and status. Apply filters or export data as needed.



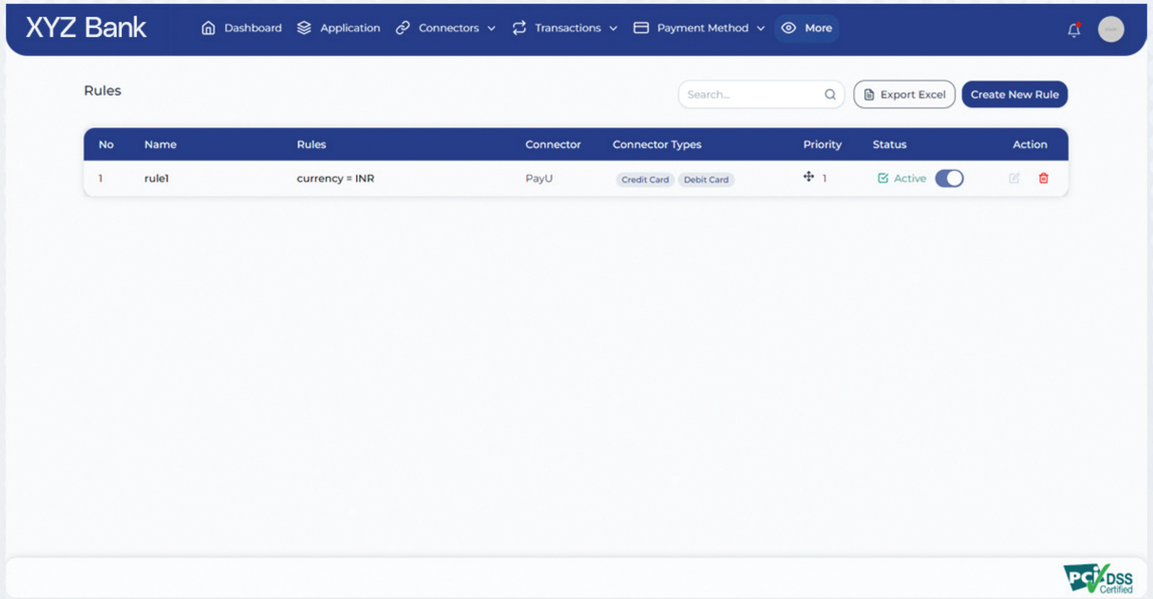
Payment Pages

You can create new payment pages for purposes like event tickets, product sales, accepting donations, fee collection and more.



Bulk Payouts

In the Bulk Payout Reports section, you can access detailed reports on bulk payouts. This includes information like payout amount and last transaction status.



Rules

The Rules section lets you create custom rules for connector accounts based on criteria like Amount, Country, and Currency. Set priorities to enable features like Load Balancing, Geographic Optimization, and Rule-based Routing.

Major Categories

Travel

EdTech

E-commerce

Utilities

Our clients

NOBROKER HOOD

Khatabook

HP PAY

ASPAM Scottish School

ST. PETER'S

HONDA

and many more

Payment Gateway Partners

PhonePe · BillDesk · PayU · Easebuzz Payment Solutions · WORLDLINE · Zaakpay · CCAvenue · airpay · and many more

Processing in INR

200 Mn+ Total business generated (INR) through **PayocardZ** in Q1 FY24.

500 Mn+ Daily Processing (INR) on Payomatix - Payment Orchestration Platform.

Payomatix Branding

India vs New Zealand Test Series 2024

PAYOMATIX

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